

Start Fundraising For

The Alexa Trust

Supporting Parents in Neonatal



"small acts when multiplied by millions of people can change the world"

The Alexa Trust

www.thealexatrust.org

fundraising@thealexatrust.org

Facebook: <https://www.facebook.com/TheAlexaTrust>

Twitter: <https://twitter.com/TheAlexaTrust>

Thank you for choosing us.

Before you start your fundraising event:

Please contact us,

- a) You need a **Fundraising Ref**, to fundraise for The Alexa Trust, and this needs to be added to your sponsorship form(s) and/or donation form(s).
- b) Tell us about your event, we would like to offer you support and add it to our social media pages.
- c) In some cases, we may need to authorise your event, especially if strict fundraising laws and legislations exist.

If you are a UK taxpayer please add GIFT AID, as for every £1 you raise/donate, we receive an extra 25p.

We will try to give you as much support as possible.

But most important, have fun! ☺

The Alexa Trust Team

Esmari, Howard, Dennis and Grace

This Pack Includes: (only print pages you need)

1. Sponsorship Form
2. Donation Form
3. Gift Aid Form
4. What the LAW says...
5. Previous Events
6. Upcoming Events

Sponsorship Form

Your Details: (all areas must be completed)

Name:

Email:

Address (including postcode):

Phone:

Event Name:

Please return your completed sponsorship form, including donation form and money to:
The Alexa Trust Fundraising, 89 Station Road, Walmer, Kent, CT14 7RL (see Donation Form for payment options)

giftaid it

For every £1 you raise we get an extra 25 pence, PLEASE TICK THE BOX if you are a UK Taxpayer. Please check Gift Aid Form.

Title	Initials	Surname	House Name/ Number	Postcode	Date Paid	Your Donation	Gift Aid (Please Tick)

Fundraising Reference:

Total Amount Raised: £

Date Paid to Charity:

Event Organiser Signature:

By signing this form, you agree that you have followed all Fundraising Laws & Legislations. You also agree that we can record your details to keep you up to date from time to time. Please be assured that we do not share your information with third parties and keep your information in accordance with the Data Protection Act.

Donation Form

Please use this form when sending us money you have raised through your event

Your Details:

Title:

Name:

Email:

Home Address: (including postcode)

Phone:

Event Name:

All fields must be completed

Please return your completed donation form including sponsorship form and money to: The Alexa Trust Fundraising, 89 Station Road, Walmer, Kent, CT14 7RL

Payment Method: (please tick)

Cheque:

Cash:

Paypal:

Bank Transfer:

(please request our bank details by email to esmari@thealexatrust.org)

Please tell us about your event:

Gift Aid Form

giftaid it

Boost your donation by 25p for every £1 you donate

If you are a UK tax payer, under the Government's Gift Aid Scheme, The Alexa Trust Charity can reclaim the tax you have already paid on your donation and add it to the value of your gift.

Gift Aid is reclaimed by the charity from the tax you pay for the current tax year.

Your address is needed to identify you as a current UK taxpayer.

Personal Details:

Please enter your name and address in FULL using BLOCK CAPITALS:

Title: (Mr/Mrs/Dr/Other)

Surname:

Forename(s):

Address:

Postcode:

Telephone:

Declaration:

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.

Please notify The Alexa Trust if you:

1. Would like to cancel this donation
2. Change your name or home address
3. No longer pay sufficient tax on your income and/or capital gains

Fundraising Reference: (if applicable)

Donation Amount:

Signature:

Date:

What the LAW says...

We would like you to have fun and enjoy fundraising for The Alexa Trust, however there are some Laws & Legislations you need to be aware of: In a nutshell...

Collecting money in public places

Please contact your Local Authority before fundraising in a publicly owned place/area. Some very strict regulations exist to ensure collections are done in a lawful way.

Raffles and Lotteries

Please be aware of all the laws involving raffles, lotteries and prizes. Please contact us before organising this event, so we can authorise it.

Insurance

If you arrange events that might pose a risk to others, for example, swimming, walking, etc., please check whether you need a public liability cover. The Alexa Trust do not have public liability insurance. It is also important that you do a Risk Assessment to ensure the safety of others.

Food Hygiene

Please take great care when handling food and work to basic rules for safe preparation, storage, display and cooking. The Alexa Trust do not take responsibility for any illnesses caused.

Data Protection

When fundraising for us, please ensure you apply to the Data Protection Act; don't keep information about people any longer than necessary and don't share information or data without their permission.

If you are unsure whether the fundraising event you are organising, follows UK Law and Legislations, please do not hesitate to contact us, we are more than happy to help.

For further information on UK Fundraising Laws, please visit, the FUNDRAISING REGULATOR page:
<https://www.fundraisingregulator.org.uk>



LISA'S DRESS AGENCY

- **Bring and Buy Sale** -

In Association with **The Alexa Trust** 

Do you fancy your friends clothes? Freshen up your wardrobe and step into someone else's shoes.



Please join us:

On: 12th November

At: Kingsdown Village Hall

14:30 – 16:30

Bring along:

Good quality, unwanted women's, men's and children's:

Clothes, Shoes, Bags, Accessories

FREE
CHILDRENS CORNER & ENTERTAINMENT,
FOR SALE
RAFFLES, HEALTHY CAKES, HOT & COLD DRINKS,
CLOTHES, SHOES, BAGS, JEWELLERY AND MUCH
MORE

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Mum's song of love



Record release will raise funds in baby's name

A mother, inspired by the "giant-like" strength of her premature baby who eventually lost her fight to survive, has released a record.

Esmari James, 34, wrote the song Express Yourself while in hospital, and hopes it will help parents and children spending time in neonatal care.

It will raise cash for the Alexa Trust, which she founded in memory of her daughter.

■ Full story, page 5





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THE ALEXA TRUST

IN HOUSE PLASTIC AWARENESS

- FOOD CHALLENGE -

Please join us for 10 days; for a fun and healthy way to raise money, but equally create awareness for our beaches, seas & oceans.

Text JUNK17 £10 to 70070



With Your Help...



The Alexa Trust will be able to:

Supply essential breastpumps and bottle sterilisers for mums to use whilst at hospital

Give feeding rooms a much needed make-over

Provide mums with all the tools and equipment they need to make breastfeeding a relaxing and successful experience

Help create a care pathway and support network for neonatal mums from delivery, back into the community

Set up milk banks (this is our ultimate wish!)

Our Target is to Raise £5000 by June 2018

Charity Clothes Sale

In Aid of The Alexa Trust, Neonatal Breastfeeding Support Appeal

FREE ENTRANCE

Saturday, 22nd July



Bring along good quality clothes & accessories!

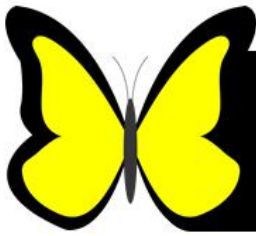
Walmer Parish Hall, 131 Dover Rd **WHERE**

TIME Drop Off at 11:30 am, event starts 12:00 noon promptly

SALE Preloved Clothes . Cakes . Coffee/Tea . Raffles . Accessories **SALE**

EVENT VALUES Social . Eco-Friendly . Economic . Fun

www.thealexatrust.org . fundraising@thealexatrust.org . 01304 371520



The Alexa Trust

ENGLISH CHANNEL RELAY SWIM 2018

**We are looking for swimmers
to confirm a six persons relay team, to
cross one of the busiest shipping lanes in
the world, 'The English Channel'.
To raise funds for The Alexa Trust,
who supports parents with babies in Neonatal.**

For more information please visit:
www.alexajames.org

In Association with

Louise Jane Charter

H²Oward James

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