

TIPS: HOW TO RECRUIT A TEAM FOR A DRAGON BOAT RACE



1. POSTERS –display posters in your local sports club, schools, social clubs, businesses, pubs, charity shops etc, with your contact details on explaining you are recruiting crew members. These can be provided by contacting the KM Charity Team, and may also be included in your event pack.
2. E-MAIL – e-mail everyone in your contact address book explaining about the event and what they need to do to take part. You can also use your e-mail signature to promote the event and let friends know that you are recruiting for crew members.
3. INTRANET – If you work for a large business or school, you could use the intranet to display the event and get others involved.
4. FACEBOOK – Use your status to let friends and family know about the event and that you are recruiting a crew. You can also create a group/fan page and invite friends to join. This is a good way of keeping friends and family updated on how well your recruiting is going.
5. MOBILE – you can text everyone in mobile phone book to promote the event and recruit crew members.