



SPONSORSHIP AND GIFT AID DECLARATION FORM
KM CHARITY CHALLENGE 5km Colour Run– Sunday, 11th June 2017,
Betteshanger Country Park, Deal



In aid of (write the charity here: _____) (major beneficiary 70%)
 and the KM Charity Team children's road safety service (minor beneficiary 30%) (Kent and Medway Charity Team registered charity number 1105834)

Participant's name : _____

Boost your donation by 25p of Gift Aid for every £1 you donate. Gift Aid is reclaimed by from the tax you pay for the current year. Your address is needed to identify you as a current UK taxpayer. In order to Gift Aid if I have ticked the box headed 'Gift Aid? V', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity or Community Amateur Sports Club (CASC) named above to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Data Protection: Your data will be handled in accordance with the Data Protection Act 1998 and will be used by us to process your donation. Your privacy is important to us and we will not share your details with any third party.

Full name (First and Surname)	<u>Home</u> Address (this is essential if you tick the gift aid box) Not your work address	Post Code	Amount £	Gift Aid (✓ if UK Taxpayer)	Tick to opt in if you would like to receive information about forthcoming challenge events (Please tick)

Total Donations Received	£
Total Gift Aid Donation	£

Please make cheques payable to **KM Charity Challenge** and bring this form with a cheque for the total amount raised to the colour run event on Sunday 11th June 2017 at Betteshanger Country park in Deal **Please date your cheque 11th July 2017**. Please retain a photocopy of your sponsor forms and ensure supporters tick Gift Aid box on form and put full home address on form and on reverse of any cheques.

Please photocopy if additional sheets are required.

This is sheet number ____





Raise sponsorship with KM Charity Team through Virgin Money Giving

ALL ONLINE DONATIONS MUST BE COLLECTED THROUGH THIS SITE AND YOUR PAGE SHOULD BE SET UP FOR THE KM CHARITY TEAM WHO WILL ADMINISTER THE PAGE AND FORWARD ON THE 70% OF FUNDS TO YOUR CHARITY POST EVENT.

IF YOU REGISTER FOR THE EVENT ON ANOTHER DONATION SITE, OR ON A PAGE HOSTED BY ANOTHER CHARITY IT MAY AFFECT YOUR PARTICIPATION IN THE EVENT.

Visit <http://uk.virginmoneygiving.com/charities/kmcharityteam> to set up your personal sponsorship page.

The Kent & Medway Charity Team is now working with Virgin Money Giving, an online fundraising service. By setting up your own sponsorship page you can get the support of your friends and family all over the world by e-mailing them a link to your own personalised fundraising page. They will then be able to donate securely, quickly and easily with a credit or debit card.

By creating your own online sponsorship page linked to ours you can:

- Save time by emailing your personalised page to all your friends, family and colleagues at the touch of a button!
- A personal web area which can include your photo, personal message and update your page with your training & fundraising progress. Your friends can also leave messages of support and encouragement
- Forget the hassle of carrying cash or cheques. The money is transferred directly into bank account of the Kent and Medway Charity Team and will be passed on to the Charity of your choice.
- Raise money from people you wouldn't normally see in person. Friends overseas can donate too – why not send it to your great aunt in the outback!

To set up your page, go to <http://uk.virginmoneygiving.com/charities/kmcharityteam> and navigate to the event of ours that you are taking part in. Click 'Start Fundraising' and follow the on screen instructions. The whole process takes minutes.

If you need any help, you can contact Virgin Money Giving on 03456 09 10 46 or at theteam@virginmoneygiving.com

Alternatively, you can contact the KM Charity Team on 0844 264 0291 or at kmcharityteam@thekmgroup.co.uk

Good luck with your fundraising!



Colour Run FAQ

I'm not fit – can I do the event?

Of course, whether you run, walk, jog or skip – you are welcome on the run. It is not a race, it is not timed. It is a fun event where you will raise money for great charities. No dogs allowed i'm afraid.

What do I wear?

Showing off your colour will work with just about ANYTHING you wear. We will provide you with a white t-shirt to show off ALL the colours... but don't let that discourage you from going crazy with the sauciest accent colours imaginable. You are your very own canvas - so be adventurous! Create costumes with your friends to wow even yourselves! (Wear the brightest colours - but remember if you wear bright blue the blue from the event won't show on those articles of clothing.)

What do I get when I sign up for the event?

You get a KM Colour Run event shirt, extra colour packet and glasses to protect your eyes, if you wish to wear them. Of course everyone that completes the 5k will also get a medal.

Are kids allowed to run?

Of course. Kids 4 and under run free with an adult - no need to Register them. Children 5-15 need to register.

What happens when i arrive on the day?

Please come to the registration marquee with your sponsor monies and/or just giving sheet. You will then be given your t-shirt, glasses and colour powder.

Will it hurt?

No! It is like a sugar fight with powder made from non-toxic coloured cornstarch. All 100% safe.

Should I wear my expensive clothes?

The Dye we use is completely safe and will wash out of your clothes--but we don't do your laundry so results may vary depending on detergent, temperature, etc. For this reason we recommend you wear stuff that you don't mind getting a little colourful.

Can I bring friends or family to support me?

Of course and they can purchase additional powder to throw at you on the day, or perhaps become a Colour Bandit where all the colour is included and they get to go in the colour zone (in the hub of the action) this is available for £10 and payable on the day.

Can I register the day of the Event?

You can, however you will need to bring your own white t-shirt.

Will the dye wash out of my hair?

The dye is made of coloured cornstarch and is designed to be 100% washable. If you have light-coloured hair, or if it's expected to be rainy or a particularly humid day of the event, we suggest adding some leave-in conditioner to your hair before the run.

What time does the race start?

The race will begin at 10.30am.